

GOING UP

## New renderings revealed for Gensler's C3 "vertical creative office" in Culver City

By ANTONIO PACHECO • August 23, 2016

(Courtesy Gensler / IDS Real Estate Group)



[Gensler's Los Angeles](#) office and IDS Real Estate Group are coming together to bring a new coworking office space to [Culver City](#), California. The project, referred to as Culver City Creative, or C3 at Culver Pointe, is currently well into construction: the concrete slabs, beams, and columns of the first two floors are already in place. A third floor is framed and underway. Ultimately, the latest addition to the region's thriving "[Silicon Beach](#)" area will rise seven stories up, encompassing a 280,000-square-foot "vertical creative office campus." Each floor plate is due to contain between 38,000 to 45,000 square feet of leasable space.



(Courtesy Gensler / IDS Real Estate Group)

Architecturally reminiscent of the early 20th century manufacturing structures being converted to offices elsewhere in the city, this wholly new construction will feature subdued architectural massing, with the building's structural concrete frame and expanses of glass walls figuring prominently. Renderings for the project depict operable double height glass walls in some areas. Two of the facades contain projecting, building-wide balconies. Alternating floor plates that rise along the height of the structure, pushing beyond the building envelope, create the aforementioned balconies.

Along one exposure, these balconies are connected by brightly colored staircases. The building also extends a series of Pratt truss-framed skywalks connecting the office tower to an adjacent parking garage. You can watch construction as it happens via a [live](#) camera feature on the project website.

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